

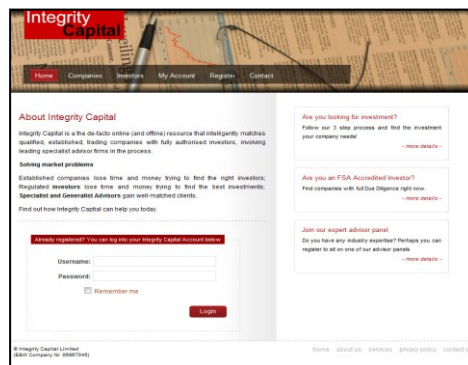
Integrity Capital Limited

Companies House Number 06967045

Integrity Capital Limited is looking to raise [£500K] seed-stage funding to further develop and launch a secure virtual data room system that will simplify and standardise the debt, loan and equity fundraising process.

Integrity Capital will address the fact that:

- A majority of companies approaching investors are ill prepared
- Corporate Finance and Investment firms need company directors to work to their timetable, which is often detrimental to company performance
- Investors often overlook prospective investee companies who are not well documented
- Benchmarking is difficult due to non-standardised documentation

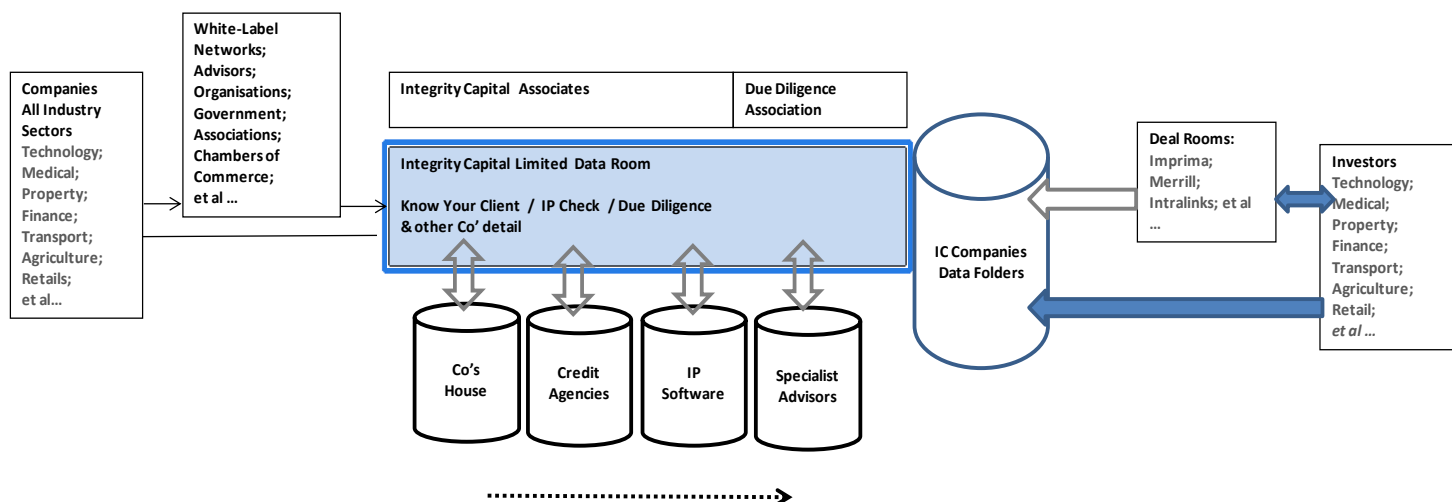


No standard system currently exists for companies to complete fundamental-part of the documentation required for investors, prior to approaching the investment community.

Integrity Capital resolves these issues through a specialist virtual-data-room where Companies upload their information and documentation, covering Know Your Client, Intellectual Property, and substantial-part Due Diligence.

Product and Business Model

Integrity Capital will be an FSA-compliant service at launch. Enabling established companies directly or via their corporate advisors who are seeking loans, debt, equity capital to undergo directors, IP and company validation and pertinent sub-sector specific due diligence, within a virtual data room system. This will also include access to authorised specialist advisors. These better documented companies will then be permission-accessed by regulated-funds and Banks in established multi-million pound turnover international virtual deal rooms, who already want to Partner with Integrity Capital.



Through Integrity Capital, companies pay a nominal fee in order to have their details verified and access the financing process. They can then perform an assisted, online due diligence process that is customised based on the company's specific industry sector, resorting to recommended generalist or specialist advisors when required through the Integrity Capital Tendering system. By the end of this process, companies will have a key portion of the data required by investors and lenders to evaluate their funding requirements. Streamlining the evaluation process significantly decreases both time and costs.

Investors and lenders use Integrity Capital to search for these better valid-documented deals that are ready or near-ready for in-depth evaluation. Integrity Capital will then receive a fixed percentage fee on any financing carried out through its platform.

Specialists and Generalist advisors can gain clients by responding to Tenders from companies going through the due diligence process in the platforms, who are seeking their expertise. The Advisors are very willing to pay a fixed commission on their earnings obtained via the Integrity Capital system.

Company, Team

Integrity Capital is currently established as a UK limited company and fully documented to receive FSA approval. Integrity Capital intends to launch its Beta-site in late 2012 early 2013.

Simon Gall, Founder, a highly networked serial entrepreneur, is the founder and CEO of Integrity Capital. Simon was previously co-founder of Ambeo, Otodio, PerfectPlay, Spectrum International, Mediafind, also has substantial experience as a turnaround expert, and an award-winning business lecturer, courses-writer and broadcaster.

Simon has utilised his extensive network in the UK financial industry to create a very comprehensive business plan that has been reviewed and enhanced by top industry professionals and decision makers.

As at Q1, 2012, Simon's chosen team are:-

Colin Ellis, COO: Chief Economist, British Venture Capital (& Private Equity) Association.

Dr Mark Graves, Technologies Due Diligence Expert to Corporations, Venture Capital and Private Equity firms.

Dr Vivienne Cox, Medical/Bio Technologies Due Diligence Expert to Corporations, Venture Capital and Private Equity firms.

Advisors:

Nicolas Schellenberg, Fund of Funds Manager, Macquarie Bank International.

Fiona Brownsell, Chief Technology Architect for Metro Bank; Ivo Bank; FDI; Barclays Bank; Amex.

(Anil Hansjee, recent Head of M&A for Google Europe).

Funding Strategy

Integrity Capital seeks £500K seed-stage investment in order to fund product development, and formally engaging the first chosen industry sectors.

Current forecasts indicate that Integrity Capital should achieve profitability within two years without further funding.

Additional Information & Contacts

More information about Simon Gall: www.simongall.com

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